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# Search Update

## Webmasters User Group

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State of California Webmasters User Group

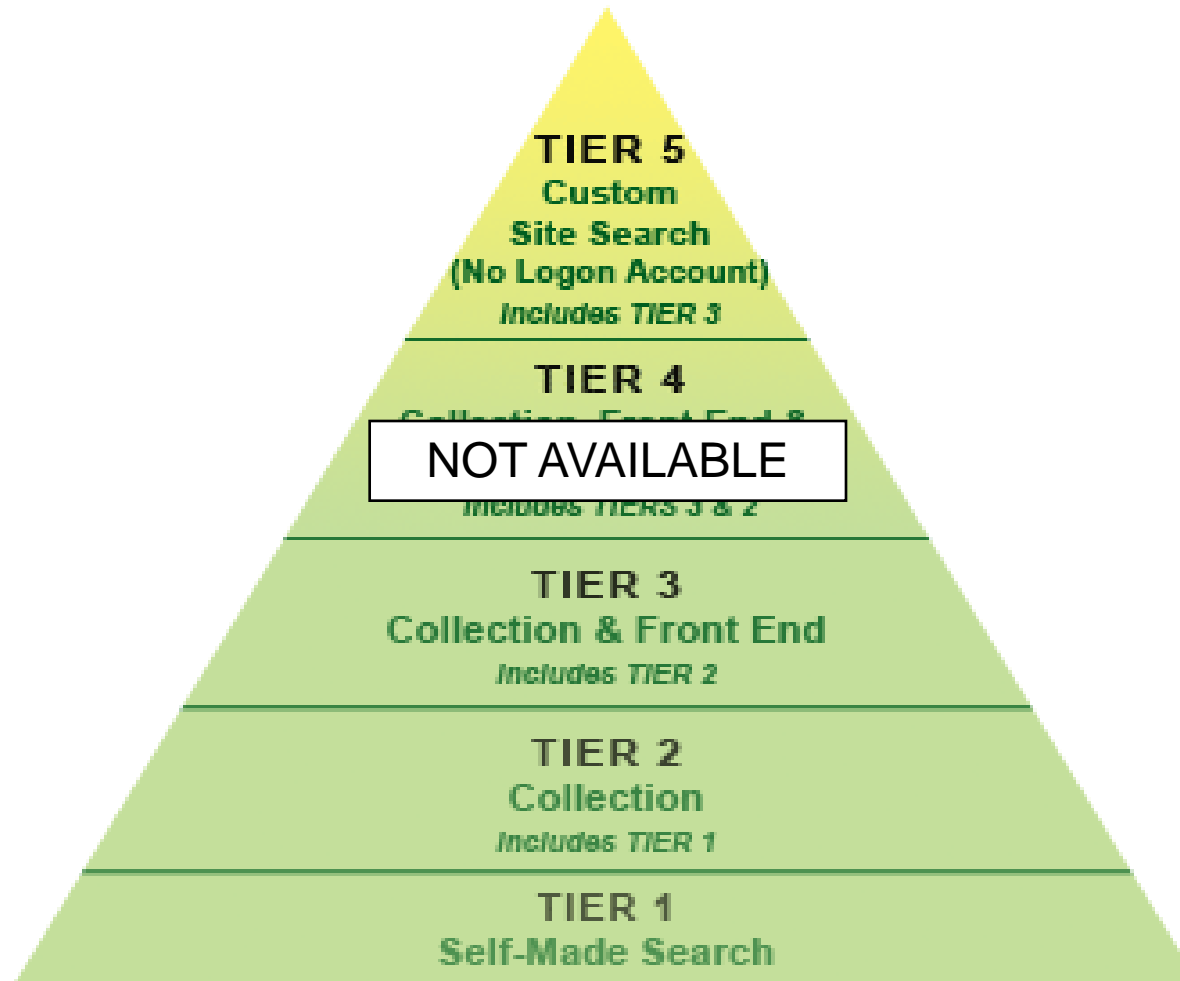
Wednesday, February 28, 2007

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# Search Update - Agenda

- Tiered Service Delivery - Finalized
  - Tier 3 Sale Ends March 30, 2007
- How to Get Tier 3 & 5 Service
- Search Template Module
- New Customers
- New GSA Features

# Tiered Service Delivery - Finalized



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# Tier 1 - Details

- Tier 1: Self-Made, Results in XML
  - No cost.
  - Your webmaster...
    - codes the query using **&sitesearch=**
    - parses the response
    - displays the values
  - Please call in a Service Ticket (464-4311) so we know who to contact in case we need to make changes that could break your search.

# Tier 1 Search Request URL

- Write form code that creates this URL:
  - <http://search.ca.gov/search>  
?output=xml\_no\_dtd  
&client=ca\_x  
&sitesearch=www.yourwebsite.ca.gov  
&q=the+query+string
  - change only the text in red

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# Tier 2 - Details

- Tier 2: Self-Made, XML, Collection(s)
  - No cost.
  - Your webmaster
    - codes the query using **&site**
    - parses the response
    - displays the values
  - Please call in a Service Ticket (464-4311) so we know who to contact in case we need to make changes that could break your search.

## Tier 2 - Search Request URL

- Write form code that creates this URL:
  - <http://search.ca.gov/search>  
?output=xml\_no\_dtd  
&client=ca\_x  
&site=ca\_yourcollection  
&q=the+query+string
- change only the text in red
- the &site value is your collection name
- separate two or more collections with |

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# Tier 3 - Details

- Tier 3: Collection & Front\_End
  - 1 – 3 collection(s)
  - 1 front\_end (XSLT)
  - Results returned in XHTML on the GSA
  - One-time Setup Fee: \$150.00
  - Setup Fee waived for “early adopters”
    - Early Adopter “sale” ends March 30, 2007



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# Tier 4 - Details

- Tier 4: Tier 3 Plus a Logon Account\*
  - NOT AVAILABLE at this time

# Tier 5 - Details

- Tier 5: Custom Site Search Hosting
  - ❑ Tier 3 service plus...
  - ❑ logon account
  - ❑ Reporting, stats, etc.
  - ❑ 4+ collections
  - ❑ 2+ front\_ends
  - ❑ DTS backups
  - ❑ etc., etc.
  - ❑ Costs:
    - One time setup fee: \$150.00
    - Monthly cost:  $\$150.00 * 12 = \$1800.00$  per year

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# How to Get Service

- Call 916-464-4311 to open a Service Ticket
- Request “DTS Site Search Using Google”
- Assign the ticket to Internet Services.
- Hang up phone.
- Wait for call or email.

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# Search Template Module

- Search Code Embedded in Next Template Release.
- A few simple changes to CSS and form code puts your DTS Site Search on-line.
- Easy implementation for non-DTS Site Search customers too.

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# New Site Search Customers

- Caltrans
- Department of Consumer Affairs
- Alcohol and Drug Programs
- CalOhi
- Board of Equalization (coming soon)

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# New GSA Features

- Clustered Search Results
  - Automated grouping of search results by topic
- Source Biasing Options
  - Enhances the relevance of search results.
- Google Analytics Integration
- Support for NTLM version 2.0 authentication/authorization and LDAP integration
- Open Source Connectors for Microsoft SharePoint
- Query Expansion in Additional Languages

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# Questions

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# Thanks for Watching

## ■ Contact:

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